

**STATEMENT OF ECONOMIC INTERESTS**

Date Received  
Official Use Only

**COVER PAGE**

RECEIVED  
CITY OF LAKE FOREST  
CITY CLERK'S OFFICE

*A Public Document*

Please type or print in ink.

NAME (LAST)		(FIRST)	(MIDDLE)	DAYTIME TELEPHONE NUMBER	
HERZOG		PETER	ALAN	10 714 771 1916	
MAILING ADDRESS <i>(Business Address Acceptable)</i>	STREET	CITY	STATE	ZIP CODE	OPTIONAL: E-MAIL ADDRESS
		LAKE FOREST	CA	92630	

**1. Office, Agency, or Court**

Name of Office, Agency, or Court:  
CITY COUNCIL

Division, Board, District, if applicable:

Your Position:  
COUNCILMEMBER

▶ If filing for multiple positions, list additional agency(ies)/ position(s): (Attach a separate sheet if necessary.)

Agency: see attached

Position: \_\_\_\_\_

**2. Jurisdiction of Office (Check at least one box)**

State

County of \_\_\_\_\_

City of LAKE FOREST

Multi-County \_\_\_\_\_

Other \_\_\_\_\_

**3. Type of Statement (Check at least one box)**

Assuming Office/Initial Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Annual: The period covered is January 1, 2009, through December 31, 2009.

-or-

The period covered is \_\_\_\_/\_\_\_\_/\_\_\_\_, through December 31, 2009.

Leaving Office Date Left: \_\_\_\_/\_\_\_\_/\_\_\_\_  
(Check one)

The period covered is January 1, 2009, through the date of leaving office.

-or-

The period covered is \_\_\_\_/\_\_\_\_/\_\_\_\_, through the date of leaving office.

Candidate Election Year: \_\_\_\_\_

**4. Schedule Summary**

▶ Total number of pages including this cover page: 2

▶ Check applicable schedules or "No reportable interests."

I have disclosed interests on one or more of the attached schedules:

Schedule A-1  Yes – schedule attached  
*Investments (Less than 10% Ownership)*

Schedule A-2  Yes – schedule attached  
*Investments (10% or Greater Ownership)*

Schedule B  Yes – schedule attached  
*Real Property*

Schedule C  Yes – schedule attached  
*Income, Loans, & Business Positions (Income Other than Gifts and Travel Payments)*

Schedule D  Yes – schedule attached  
*Income – Gifts*

Schedule E  Yes – schedule attached  
*Income – Gifts – Travel Payments*

-or-

No reportable interests on any schedule

**5. Verification**

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed 3/22/10  
*(month, day, year)*

Signature [Signature]  
*(File the originally signed statement with your filing official.)*

**SCHEDULE A-2**  
**Investments, Income, and Assets**  
**of Business Entities/Trusts**  
 (Ownership Interest is 10% or Greater)

**CALIFORNIA FORM 700**  
 FAIR POLITICAL PRACTICES COMMISSION

Name  
HERZOG

**▶ 1. BUSINESS ENTITY OR TRUST**

HERZOG CONSULTING  
 Name

Address (Business Address Acceptable)  
 \_\_\_\_\_

Check one  
 Trust, go to 2     Business Entity, complete the box, then go to 2

**GENERAL DESCRIPTION OF BUSINESS ACTIVITY**  
ATTORNEY / GOVERNMENTAL RELATIONS

FAIR MARKET VALUE                      IF APPLICABLE, LIST DATE:  
 \$2,000 - \$10,000                      \_\_\_\_\_/\_\_\_\_\_/09                      \_\_\_\_\_/\_\_\_\_\_/09  
 \$10,001 - \$100,000                      \_\_\_\_\_/\_\_\_\_\_/09                      \_\_\_\_\_/\_\_\_\_\_/09  
 \$100,001 - \$1,000,000                      ACQUIRED                      DISPOSED  
 Over \$1,000,000

NATURE OF INVESTMENT  
 Sole Proprietorship     Partnership     \_\_\_\_\_ Other

YOUR BUSINESS POSITION PRINCIPAL

**▶ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)**

\$0 - \$499                       \$10,001 - \$100,000  
 \$500 - \$1,000                       OVER \$100,000  
 \$1,001 - \$10,000

**▶ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (attach a separate sheet if necessary)**

TALLEY + ASSOCIATES

**▶ 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD BY THE BUSINESS ENTITY OR TRUST**

Check one box:  
 INVESTMENT                       REAL PROPERTY

Name of Business Entity or  
 Street Address or Assessor's Parcel Number of Real Property  
 \_\_\_\_\_

Description of Business Activity or  
 City or Other Precise Location of Real Property  
 \_\_\_\_\_

FAIR MARKET VALUE                      IF APPLICABLE, LIST DATE:  
 \$2,000 - \$10,000                      \_\_\_\_\_/\_\_\_\_\_/09                      \_\_\_\_\_/\_\_\_\_\_/09  
 \$10,001 - \$100,000                      \_\_\_\_\_/\_\_\_\_\_/09                      \_\_\_\_\_/\_\_\_\_\_/09  
 \$100,001 - \$1,000,000                      ACQUIRED                      DISPOSED  
 Over \$1,000,000

NATURE OF INTEREST  
 Property Ownership/Deed of Trust     Stock     Partnership  
 Leasehold \_\_\_\_\_ Yrs. remaining     Other \_\_\_\_\_

Check box if additional schedules reporting investments or real property are attached

**▶ 1. BUSINESS ENTITY OR TRUST**

Name  
 \_\_\_\_\_

Address (Business Address Acceptable)  
 \_\_\_\_\_

Check one  
 Trust, go to 2     Business Entity, complete the box, then go to 2

**GENERAL DESCRIPTION OF BUSINESS ACTIVITY**  
 \_\_\_\_\_

FAIR MARKET VALUE                      IF APPLICABLE, LIST DATE:  
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 \$10,001 - \$100,000                      \_\_\_\_\_/\_\_\_\_\_/09                      \_\_\_\_\_/\_\_\_\_\_/09  
 \$100,001 - \$1,000,000                      ACQUIRED                      DISPOSED  
 Over \$1,000,000

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YOUR BUSINESS POSITION \_\_\_\_\_

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 \$500 - \$1,000                       OVER \$100,000  
 \$1,001 - \$10,000

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\_\_\_\_\_

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 \$10,001 - \$100,000                      \_\_\_\_\_/\_\_\_\_\_/09                      \_\_\_\_\_/\_\_\_\_\_/09  
 \$100,001 - \$1,000,000                      ACQUIRED                      DISPOSED  
 Over \$1,000,000

NATURE OF INTEREST  
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 Leasehold \_\_\_\_\_ Yrs. remaining     Other \_\_\_\_\_

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Peter Herzog  
Positions Held from January 1 through December 31, 2009

1. City of Lake Forest, Mayor Pro Tem
2. Lake Forest Redevelopment Agency, Vice Chair
3. Rancho Canada Financing Authority, Vice Chair
4. LAFCO – Commissioner
5. OCFA – Alternate
6. TCA – Board Member
7. OCCOG, Board Member
8. SCAG – Committee Member
9. LOCC – Advocacy Committee Chair